

# Expression of Interest 2.0

Revised 14 December 2022



## Public Art Commissions

City Entrance Markers

Devonport City Council



### Expression of Interest – key information

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EOI PURPOSE: Council is seeking to engage suitably experienced artist(s) to work with Council to provide the public artwork components for two major Council projects: the State Vehicle Entry Point Project, and the North-West Gateway Improvements Project.

EOI STRUCTURE: Submissions to this EOI process are the first stage of an evaluation and selection process managed by Council's Public Art Committee. Addition detail on this commissioning process is outlined in the EOI document.

SUBMISSION CLOSING DATE: 5pm Monday, 30 January 2023

SUBMISSION LODGEMENT: Prior to the closing date and time, electronic submission content should be emailed to:  
[council@devonport.tas.gov.au](mailto:council@devonport.tas.gov.au)

## 1. Background

Devonport City Council is excited to announce a series of iconic public art commissions for our City.

Council wishes to engage suitably experienced artists, with demonstrated community engagement practices, to work with Council on the creation and delivery of public artwork components for two major Council projects: the *State Vehicle Entry Point Project*, and the *North-West Gateway Improvements Project*.

Together, eight sites of varying context are identified as appropriate for the installation of public art. Prospective artists, or collaborations of artists and fabricators, are welcome to submit an EOI for one, or multiple sites in response to this opportunity.

## 2. Project understanding and desired outcomes

The public art outcomes are to be funded via two Council projects, the *State Vehicle Entry Point Project* and the *North-West Gateway Improvement Project*.

The *State Vehicle Entry Point Project* aims to beautify the Tasmanian sea port entrance at East Devonport to create a welcoming environment. The project recognises the importance of creating a good first impression and to encourage visitors to explore the North-West region of Tasmania.

The broader *State Vehicle Entry Project* includes:

- Streetscape improvements, including reinstatement of nature strips, planting of street trees and general aesthetic improvements along the vehicle route from the Spirit of Tasmania dock to Bass Highway; and
- Signage directing vehicles from East Devonport wharf to the City Centre and Visitor Information Centre.

Artists are required to familiarise themselves with the Concept Design for the *State Vehicle Entry Project*, downloaded here:

[https://www.devonport.tas.gov.au/wp-content/uploads/2022/10/12518555\\_REP\\_A\\_Concept-Design-1.pdf](https://www.devonport.tas.gov.au/wp-content/uploads/2022/10/12518555_REP_A_Concept-Design-1.pdf)

Additional sites have been identified by Council for the *North-West Gateway Improvement Project*. This project is intended to create iconic, welcoming, distinctive, and memorable City entrance markers.

Council is seeking public art that can intuitively convey characteristics expressing Devonport's unique identity and significance.

Public art at entrances to Devonport, including the sea entrance, is intended to:

- Suggest to visitors that Devonport is an interesting place to visit;
- Lead visitors towards the Devonport CBD and other local cultural and recreational activities; and
- Improve amenity of the East Devonport area for residents and invoke pride in the suburb and City.

**NOTE:** Council would prefer public art at the city entrances be repeatable, scalable and able to be used at multiple sites. Artists who can adapt their concepts to suit 2D media is desirable. Council may wish to negotiate with selected artists to replicate work at other locations. Council may also seek copyright permission for use of the design in future branding and marketing projects.

Further information regarding how the entrance markers fit into the greater signage strategy for Devonport can be discovered following this link:

[www.devonport.tas.gov.au/wpfd\\_file/signage-strategy-2022-2027/](http://www.devonport.tas.gov.au/wpfd_file/signage-strategy-2022-2027/)

### 3. Project locations and budget allocations

There are eight sites identified for public art.

Artists can submit an Expression of Interest for one, multiple or all sites.

The budget allocated is inclusive of artist fees and completed construction/fabrication. The budget needs to take into consideration all infrastructure required (footing, manufacture, lighting etc). The total budget for each site is indicated in the table below. The total budget has been allocated across two schedules as follows:

Schedule 1: Artist fee, consultation, development, and artwork construction/fabrication.

Schedule 2: Installation, ground works, project management and delivery costs.

Council retains the rights to adjust the final budgets across the projects at its discretion, and in response to the outcomes of the EOI process and submissions.

## Location 01 – Tarleton Street, East Devonport

### Location details:

To be located on the eastern side of Tarleton Street, on the embankment to the Bass Highway.



Google Maps Street View Link:  
<https://goo.gl/maps/qPegCQzkyv4LpMoPA>

### Budget allocation:

Total: \$147,000

Schedule 1:  
\$90,000

Schedule 2:  
\$57,000

### Location notes:

3D and sculptural in nature. The artwork is required to be visible in both day and night as visitor arrival times vary throughout the year and includes the disembarking of passengers from the Spirit of Tasmania ferry service both in the daylight and dark.

## Location 02 – Tarleton Street/Bass Highway Underpass

### Location details:

On Tarleton Street, within the Bass Highway underpass structure.



Google Maps Street View Link:  
<https://goo.gl/maps/nq16btzBVrs3nBrm7>

### Budget allocation:

Total: \$64,000

Schedule 1:  
\$50,000

Schedule 2:  
\$14,000

### Location notes:

The artwork is required to be mounted to the existing concrete surface of the underpass. Preferably 2D, as to not impede on pedestrians or road users. Additional lighting, or illumination may be considered at this site following a risk assessment. The artwork must allow for ongoing visible inspection of the infrastructure.

### Location 03 – Formby Road/Bass Highway Underpass

**Location details:**

On Formby Road, within the Bass Highway underpass structure.



Google Maps Street View Link:  
<https://goo.gl/maps/t7Rr4PQuRo1vAPdp6>

**Budget allocation:**

Total: \$80,000  
 Schedule 1: \$64,000  
 Schedule 2: \$16,000

**Location notes:**

The artwork is required to be mounted to the existing concrete surface of the underpass. Preferably 2D, as to not impede on pedestrians or road users. Additional lighting, or illumination may be considered at this site following a risk assessment. The artwork must allow for ongoing visible inspection of the underpass infrastructure.

### Location 04 – John Street

**Location details:**

Southeast corner of the John Street and Wright Street intersection



Google Maps Street View Link:  
<https://goo.gl/maps/8gCWk9NdY38BjbA38>

**Budget allocation:**

Total: \$30,000  
 Schedule 1: \$20,000  
 Schedule 2: \$10,000

**Location notes:**

Preferably the artwork would be 3D, and sculptural in nature.  
*\*A relationship to other sites, particularly site 5, would be preferable.*



### Location 05 – Tarleton & Wright Streets

**Location details:**

In the proximity of the Tarleton and Wright Street intersection.



Google Maps Street View Link:  
<https://goo.gl/maps/6eC7B2zjF9NJCTZC7>

**Budget allocation:**

Total: \$30,000  
 Schedule 1:  
 \$20,000  
 Schedule 2:  
 \$10,000

**Location notes:**

Preferably the artwork would be 3D, and sculptural in nature.  
*\*A relationship to other sites, particularly site 4, would be preferable.*

### Location 06 – Eastern City Entrance Marker

**Location details:**

On the eastern approach to the City of Devonport, on the Bass Highway, and visible from the Bridge Road on-ramp access to the highway.



Google Maps Street View Link:  
<https://goo.gl/maps/xCc5F2zwwCqE7fr6>

**Budget allocation:**

Total: \$350,000  
 Schedule 1:  
 \$200,000  
 Schedule 2:  
 \$150,000

**Location notes:**

A significant work, specifically commissioned and intended as an iconic Devonport entrance sign.  
 The artwork is required to be visible to traffic Westbound on Bass Highway, and to vehicles entering onto Bass Highway from Bridge Street.  
*\*A relationship to sites 7 and 8 is required.*

## Location 07 – Western City Entrance Marker

### Location details:

On the western approach to the City of Devonport, in the proximity of the Don Road interchange with the Bass Highway.



Google Maps Street View Link:

<https://goo.gl/maps/VKESYkgZ6AYDBSeD6>

### Budget allocation:

Total: \$350,000

Schedule 1:  
\$200,000

Schedule 2:  
\$150,000

### Location notes:

A significant work, specifically commissioned and intended as an iconic Devonport entrance sign.

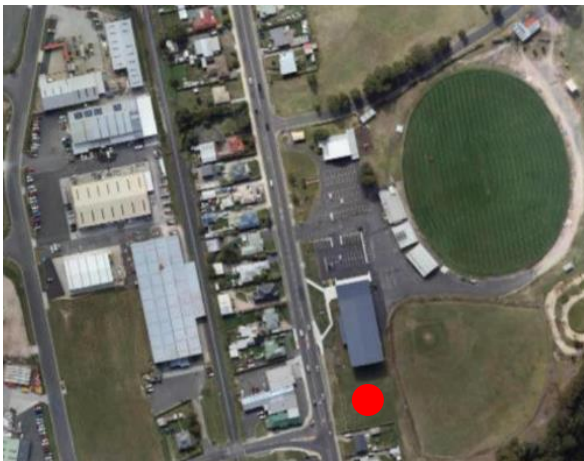
The artwork is required to be visible to traffic Eastbound on Bass Highway.

*\*A relationship to sites 6 and 8 is required.*

## Location 08 – Southern City Entrance Marker

### Location details:

On the southern approach to the City of Devonport, on Mersey Main Road or Devonport Road. Several candidate locations have been identified along this corridor.



Google Maps Street View Link:

<https://goo.gl/maps/GayUkxE6HwKwe38x7>

### Budget allocation:

Total: \$100,000

Schedule 1:  
\$60,000

Schedule 2:  
\$40,000

### Location notes:

Site to be determined, possibly adjacent to Maidstone Park. A significant work, specifically commissioned and intended as a Devonport entrance sign.

The artwork is required to be visible to traffic Westbound on Mersey Main Road.

*\*A relationship to sites 6 and 7 is required.*



## 4. Information session

Council will provide an online information session for interested parties, to be held on **Wednesday, 21 December, at 1pm.**

The session will provide the opportunity to answer questions and provide further detail on the project. To attend, please register your interest via this link:

<https://forms.office.com/r/peTCtufb6T>

## 5. Submission

The Devonport City Council Public Art Committee will manage the Expression of Interest process. Expressions of Interest are required to be submitted by 5pm Monday, 30 January 2023.

All submissions received will be considered by the Committee with reference to the following Public Art Criteria:

1. The artist identifies as Tasmanian by either birth, or by having demonstrated a strong and ongoing association with Tasmania for no less than two years, or the artist can demonstrate a strong connection to Tasmania.
2. The artist demonstrates a history in visual arts or design practice, or in the case of emerging artist status, possesses the realistic potential for establishing a career as a recognised visual arts practitioner. Council reserves the right to endorse an emerging artist and request a mentor is appointed to oversee the project.

Artists should familiarise themselves with the Devonport City Council Public Art Policy. The policy includes additional criteria that all Council commissions must adhere:

[Public Art Policy | Devonport City Council](#)

Artists submitting an Expression of Interest **must include** the following:

- a) Identification of which site (or sites) is desirable, as per the demonstratable strengths and experience of the artist.
- b) A written response to the Public Art Criteria stated in this document.
- c) A written response of no more than two-pages, describing the artists appropriateness for the project, and addressing the desired outcomes of the project (Section 2 of this EOI), including but not limited to:
  - A statement as to how the artist's practice/process can successfully convey characteristics that express Devonport's unique identity and significance; and
  - A response to the project's opportunities.
- d) Support material:
  - A minimum of two recent examples of the artist's work that effectively conveys

and/or interprets the surroundings, location, city or region of which the work is situated. Include a brief statement pertaining to this interpretation.

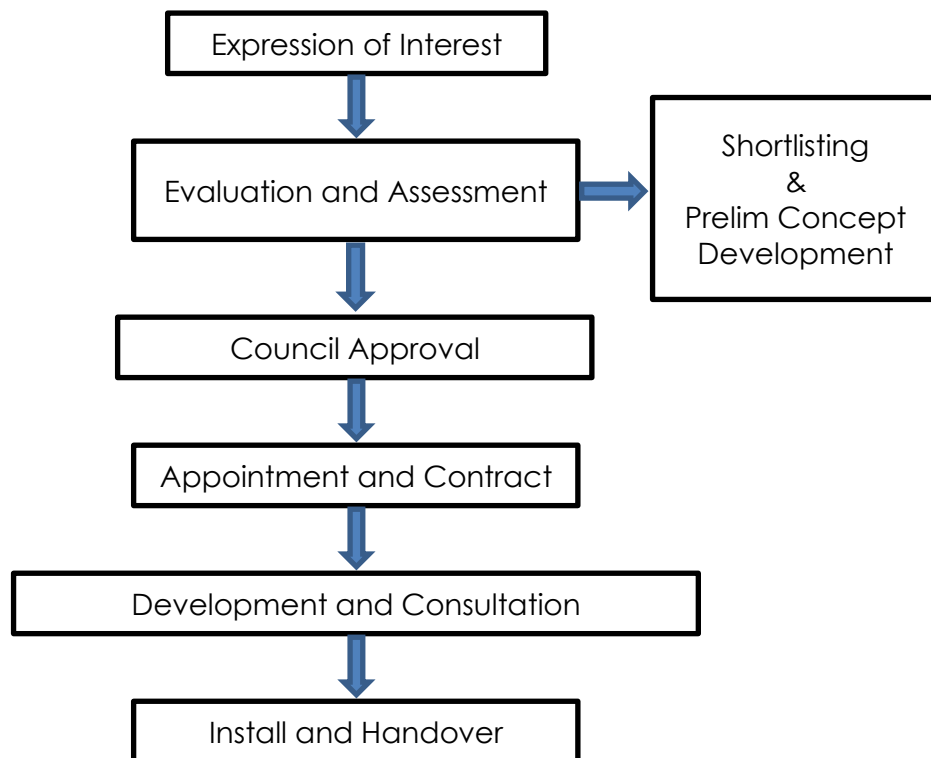
- If examples are not available, please provide a preliminary statement to the interpretation of Devonport.
- Examples of past practice that include significant community and stakeholder consultation in the formation and delivery of public art.

e) Current curriculum vitae.

f) Two referees

g) Evidence of current insurance cover including Public Liability Insurance.

The Public Art Committee will assess each submission and provide Council with recommendations to determine the successful proponent or proponents. The diagram below demonstrates the process:



## 6. Shortlisting

At its discretion, Council may shortlist submissions for each of the eight sites. At which stage, artists may be required to develop and provide a preliminary concept/s, and/or participate in public consultation.

If this is to occur, Council will negotiate an appropriate fee to undertake further development with the shortlisted participants, funded from the existing project budget allocations.

## 7. Consultation

Due to the scale of the project, successful artists will be required to participate in consultation activities. This may include with Council, the Public Art Committee, Devonport community, and/or key stakeholders.

The Public Art Committee reserves to the right to consult separately with key stakeholders to assist with the assessment of submissions.

Key stakeholders for this project have been identified as:

- Department of State Growth as the Highway Owners
- TT-Line and TasPorts for consistency with QuayLink project
- Devonport City Council as the Project Manager
- Supporting consultants

## 8. Timeline

Due to funding agreements, the project is required to be completed by 31 December 2023.

EOI closes	Monday, 30 January 2023
Assessment period	Up to Monday, 27 February 2023
Notification	Tuesday, 28 February 2023
Engagement	March 2023
Delivery	December, 2023

Submissions may be shortlisted at the Assessment Period stage, at which stage revised timelines will be provided to those artists directly involved.

## 9. Project delivery parameters

A number of proposed sites are located on land owned by the Department of State Growth (Highway Reserve). Council Officers have initiated the process with the relevant authorities however, they will remain an important stakeholder throughout the design, approval, and

construction process. The Artist, in collaboration with Council, will be required to formally seek permission from State Growth for the final placement of the commissioned artwork. The artist will then be responsible for following all State Growth procedures in relation to the construction of the artwork, with project management support from Council.

During commissioning, the artist will be required to complete Council's Contractor OHS (Occupational health and safety) requirements, including the provision of a JSA (Job Safety Analyse) prior to starting any work on site. The artist will also be required to complete relevant OHS paperwork from the Department of State Growth where applicable.

## **10. Lodgement of submissions**

Submissions are to be lodged in electronic format prior to the closing date and time of 5pm Monday, 30 January 2023, electronic submission content should be emailed to: [council@devonport.tas.gov.au](mailto:council@devonport.tas.gov.au)

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