

# Expression of Interest

## Devonport City Council International Women's Day

### March 2021



## What is International Women's Day?

International Women's Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of Women. The day also marks a call to action for accelerating gender parity.

The 2021 International Women's day campaign theme is #choosetochallenge. A challenged world is an alert world and from challenge comes change. Celebrate women's achievement. Raise awareness against bias. Take action for equality. #Choosetochallenge

## How do I get involved?

Council's International Women's day program comprises of two main events:

- A Diamonds of Devonport Cocktail Party; and
- A Workshop event with guest speakers.

This year Council would like to again partner with organisations within Devonport, create a week long program of International Women's Day events culminating in the annual **'Diamonds of Devonport' Cocktail Party** on **Thursday 11 March**.

Event organisers are encouraged to create an event that celebrates the females in our community and empowers women to #choosetochallenge.

## Event Criteria

- The event represents value for money for the consumer.
- The event is aimed at women and girls and includes provision for males who wish to attend the event.
- The event is held within or adjacent to the Devonport municipality
- The event organiser agrees to represent and include the International Women's Day logo in the marketing and promotion of their event.

## Media and Advertising

Council will oversee marketing of the International Women's Day program as a whole, and it is expected that the event organiser shows an ability to be proactive in promoting/marketing their event beyond the program inclusion.

## CLOSING DATE

**To be eligible for inclusion in the program, Expressions of Interest must be submitted by 27 January 2021.**

Inclusion of your event in the program is at the discretion of Council. In order to achieve an even spread of events across the week at varying prices, flexibility in your event details may be required.

Submit your Expression of Interest to Council by completing the online form at [www.devonport.tas.gov.au](http://www.devonport.tas.gov.au) emailing [council@devonport.tas.gov.au](mailto:council@devonport.tas.gov.au), phoning **03 6424 0511** or dropping your completed form into **Customer Service, level 2 paranple centre**.



## Expression of Interest

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#### Your Details:

Business/Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone - Mobile: \_\_\_\_\_ /Business: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Facebook: / \_\_\_\_\_ Instagram: @ \_\_\_\_\_

www. \_\_\_\_\_

#### Event Details:

Event Title: \_\_\_\_\_

Event Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Event Location: \_\_\_\_\_

(Please note events held in public open space may require a separate event approval)

Preferred Event Start Date and Time: \_\_\_\_\_

Preferred Event Finish Date and Time: \_\_\_\_\_

Cost per person (and inclusions eg. glass of wine on arrival): \_\_\_\_\_

\_\_\_\_\_

How will you take bookings for your event: \_\_\_\_\_

\_\_\_\_\_

**PLEASE FORWARD THIS APPLICATION TO:**

PO Box 604, Devonport TAS 7310 or  
council@devonport.tas.gov.au