



PRIORITY INVESTMENT PLAN

BUILDING A
SPORTING LEGACY





Photo (L to R): Cr. Viney, Cr. Wilczynski, Cr. Murphy, Mayor Jarman, Cr. Martin, Deputy Mayor Sheehan, Cr. Hottister, Cr. Moore and Cr. Enniss.

A UNITED COUNCIL

Our City continues to undergo a positive transformation, realising our ambition to being a thriving and welcoming regional City, living lightly by river and sea.

We are committed to building on the success of Council's ambitious LIVING CITY initiative, creating a strong commercial sector and thriving local economy that underpins opportunity and employment, particularly for our young people.

We are focused on improving the quality of life for our community with programs, events and infrastructure that encourages and supports active, healthy and engaged residents, and celebrates our unique culture.

The Priority Project investments outlined in this report, and unanimously endorsed by our Council, forming the foundation of a shared vision with the associated sporting clubs and community participants for the future of community sports and events in our City.

These investments will continue the positive momentum generated by LIVING CITY and support the critical infrastructure investment needs of the broader region, connecting 70,000 residents to high quality facilities, participation opportunities, and elite pathways.

We will continue championing Devonport as a leading Tasmanian City, and seek your support in realising this exciting next chapter for our City, region, and community.


Mayor Alison Jarman
Devonport City Council



Community Clubs: Devonport Football Club, Devonport City Strikers Football Club, Devonport Athletics Club, Devonport Warriors Basketball Club, Devon Netball Club, Devonport Cricket Club, Mersey Valley Devonport Cycling Club.

A UNITED COMMUNITY

Devonport is a sporting City. With thousands of dedicated athletes participating in a diverse range of clubs and sporting codes, our thriving and active sporting culture is testament to our unique and storied heritage. We don't just honour the past, but actively forge the future by nurturing the next generation of community leaders and champions.

In December 2021 the Devonport City Council adopted the Sports Infrastructure Master Plan 2035. A Working Group of local sporting clubs, peak organisations, Government and Council representatives developed the Plan with extensive consultation and research.

The Plan identifies over 30 projects to support the ongoing positive impacts of sporting clubs in our City and region. The Master Plan Working Group recommended that upon completion of the Plan, Council lead the implementation process with more specific precinct planning for key sites, prioritisation and refinement of recommended projects.

Working with sporting clubs, State sporting bodies and other partners to assess the recommendations in detail and identify and consider further opportunities, this Priority Investment Plan is the outcome of this extensive process.

Our clubs are united with Council in this shared vision as the blueprint for priority investment into sporting infrastructure within the City.

Incorporating the guiding principles and key findings from within the Sports Infrastructure Master Plan, community needs are prioritised along with a vision for economic and social benefit from a broader regional approach, accommodating top tier requirements across two high profile sites.

1 VISION • 2 SITES • 7 CODES
6000 CURRENT PARTICIPANTS

ENDORSED BY PEAK BODIES



**Ben Smith, CEO
Basketball Tasmania**

"The new Devonport Stadium is a game-changer for Tasmanian Basketball and regional basketball on the North West coast. It will significantly boost junior participation by offering upgraded facilities for skill development along with increasing capacity and scope for scheduling of junior competitions and tournament. Simultaneously, the stadium's potential to attract larger crowds and prestigious tournaments including potential national championships promises substantial financial benefits, positively impacting both the state's economy and the North West coast's community growth. In essence, the stadium represents a dual win for junior development and economic prosperity in the region."



**Mitch Coulson, CEO
Netball Tasmania**

"From a netball perspective, the North West coast has continually produced some of Tasmania's best netball talent. Every year we consistently have multiple athletes from the coast who represent their state at national tournaments and this stadium development will deliver an elite environment for them to be able to continue their development as well as providing a true home for Devon's own Tasmanian Netball League (TNL) team."



**Tony Pignata, CEO
Football Tasmania**

"Council's priority infrastructure projects are fully supported by FFT. The new facilities will secure Valley Road as the premier rectangular venue in the north of Tasmania, opening up opportunity for further elite competition in this part of the state. The Devonport Oval/Byard Park redevelopment adds important new amenities and support facilities to this precinct creating further opportunities to expand our junior program, increase participation and ultimately encouraging more kids to be active."



**Damian Gill, CEO
AFL Tasmania**

"AFL Tasmania commends the Devonport City Council for its innovative and bold approach to the development of the Devonport Oval and Stadium precinct project. We are particularly excited for the development works at Byard Park, which will ensure the precinct delivers three full-sized AFL grounds to best cater for our current participation numbers and projected targets. It is an exciting time for the AFL in Tasmania, and we eagerly anticipate the positive impact this project will have on our football community and the north-west region more broadly."



**Dominic Baker, CEO
Cricket Tasmania**

"Cricket Tasmania supports Council's plan to develop the Devonport Oval precinct. The project presents an opportunity to create a contemporary and elite high-performance cricket hub for North West Tasmania in a sporting precinct that will be highly beneficial for sport in the region."



**Damon Thomas, Chair
Athletics Tasmania**

"Devonport Oval has a tradition of featuring the world's best athletes, with the likes of Cathy Freeman and Stewart McSweyn inspiring future generations of athletes. The proposed Oval redevelopment by the Devonport City Council ensures the City has the best facilities to continue to attract the best athletes and ensure the time-honoured Devonport Carnival continues as a major sporting event for Tasmania."



**James McKee, Chair
Cycling Tasmania**

"The North West Coast is steeped in cycling history with the coastal carnivals a part of the culture for the last 130 years. Corporate facilities and the high-performance training centre, proposed as part of the new multi-purpose stadium will support and enhance track cycling at the Devonport Oval and support all competitive cycling in the region."

ENDORSED BY LOCAL CLUBS



**Craig Martin, President
Devonport Warriors**

"The Devonport Warriors basketball club are emblematic of the passion and strength of basketball in our region. As the largest club in the North West Basketball Union with over 1,000 current members, and having just been recognised as the Basketball Tasmania Club of the Year, realising the vision for the new Devonport Stadium project has the full backing of our club. Founded in 1949 and with early games being played on outdoor courts at the historic Devonport Oval, the plan for a new multi-sport venue in this iconic sporting and recreation precinct embodies both the history and future of our club in this community."



**Kim Gillies, President
Devon Netball Club**

"The Devon Netball club is excited by the opportunities the new Devonport Stadium project will create for our club and community. As one of the longest established clubs in the city competing in statewide TNL competitions, having a purpose-built indoor stadium to host both community and high-level netball in the heart of Devonport will support the ongoing success and growth of our club".



**Drew Smith, President
Devonport Strikers**

"The Devonport City Strikers have deep connections within our local community and are proud representatives of our city in statewide and national-level competitions. The vision for further upgrades to our home at the Valley Road Soccer Centre has strategic importance for the sport in Tasmania and will not only position this facility as the best of its kind in northern Tasmania, but it will also underpin our mission to ensure our players, coaches, volunteers, spectators, and community can flourish in their passion for football."



**Brendon Clark, President
Devonport Football Club**

"The Devonport Football Club has a long and proud history representing our City and community, dating back to 1881. We are excited by the proposed development plans for the Devonport Oval precinct and the positive benefits this will offer our club and code. The vision represented by this plan will provide crucial support for growth in participation across all competitions, age groups and genders, along with pathways to high level and elite competition, and the critical social, community connection, and wellbeing outcomes that sporting clubs provide to our community".



**Stephen Casey, President
Devonport Cricket Club**

"The Devonport Cricket Club fully support the Council's exciting vision for investment in sporting infrastructure across our city. Our club, like many across our region, are the foundation of active, connected and vibrant communities, supporting positive connection and wellbeing across junior, female, male, and social competitions. The proposed upgrade for the Devonport Oval precinct represents the future vibrancy and positive impact our club and the sport of cricket can have within our community, from grassroots to elite-level competition".

A SHARED VISION - TWO HIGH PROFILE SITES





Devonport Foreshore

Open space

Memorial opportunity

Car parking

Future practice wickets

3m vehicle access

Direct connection to Bluff Playground and Devonport SLSC

8x Practice wickets

Cricket practice area

Bus drop off

Traffic calming

Loading dock

Stadium

Entry forecourt

Devonport Oval

Memorial opportunity

Laydown area

Controlled access

Small play spaces

Byard Park

Pickup/drop off

James St

N Fenton St

Clements St

Bluff Road

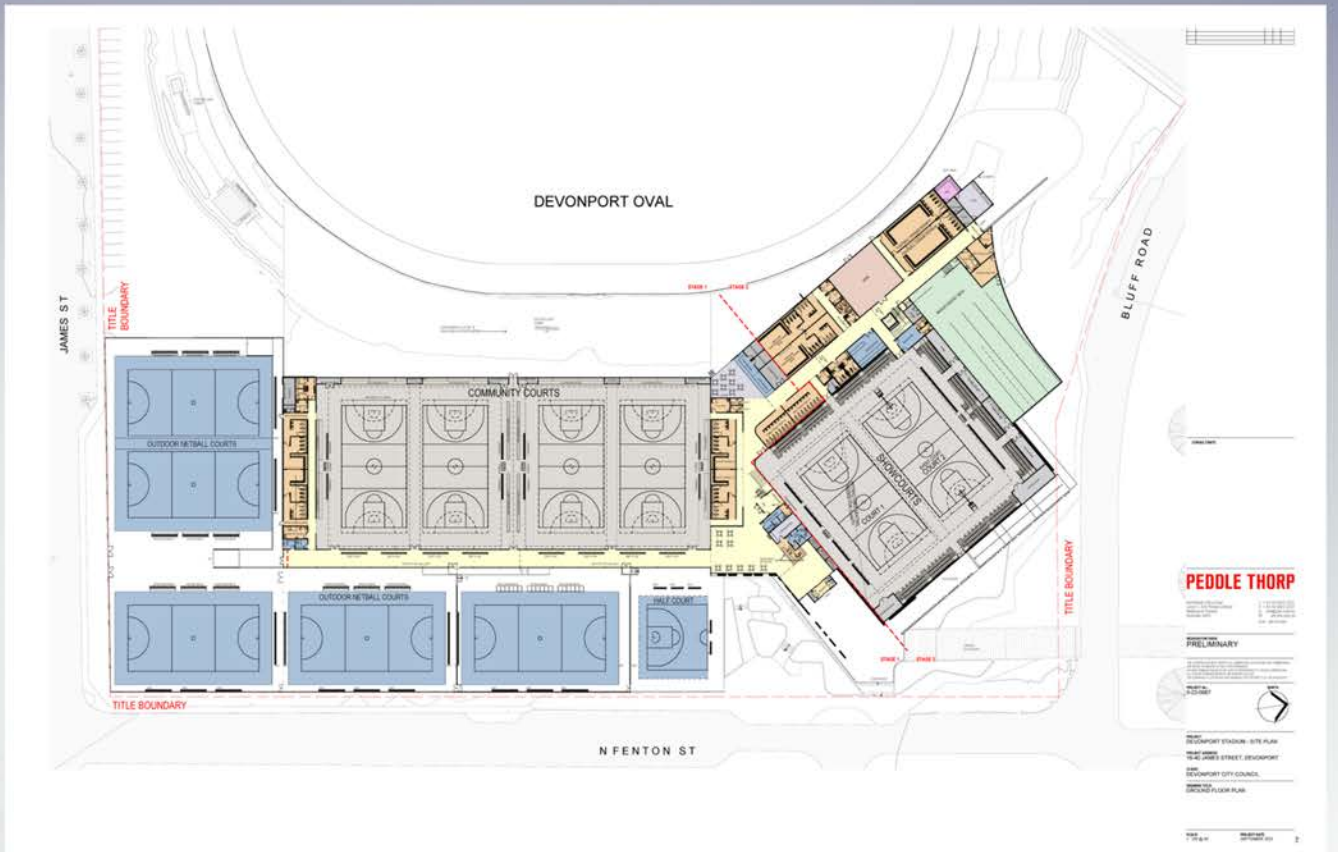
DEVONPORT OVAL



SPORTING CLUB SOCIAL AND FUNCTION ROOMS CONCEPT

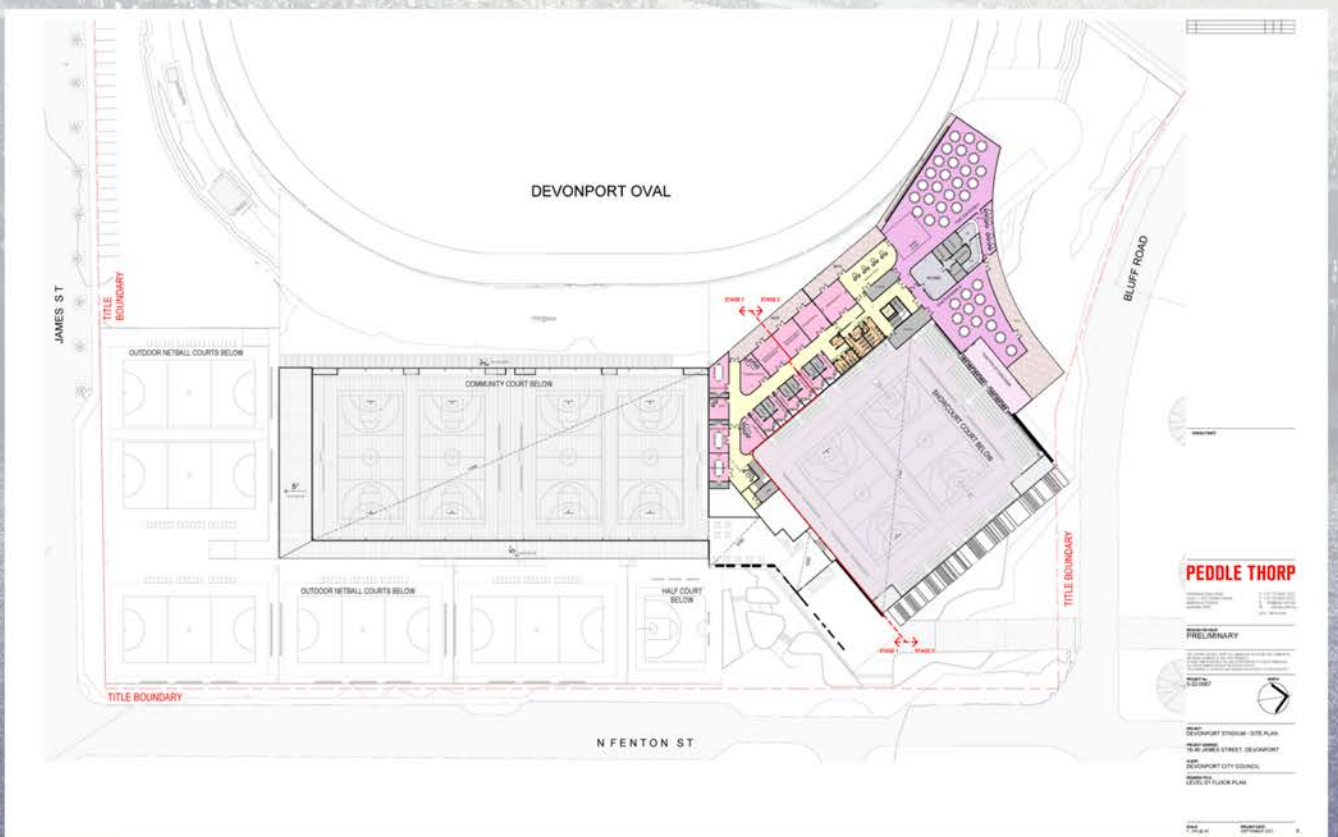


INTERNAL ELEVATION, SHOW COURT CONCEPT



Co-location of basketball and netball codes with the capacity to host other high ball codes

- Four-court indoor facility supporting community competitions and participation
- Outdoor courts and community-access recreation facilities
- Multi-club Social and Administration facilities
- Show Court and Events Centre (expanded, stage 2 scope)
- 2,000+ Seating capacity
- Expanded sporting club social and event facilities
- Indoor Cricket and High-performance training facilities





NORTHERN FUNCTION ROOM CONCEPT



OVERALL DEVELOPMENT CONCEPT

VALLEY ROAD





VALLEY ROAD DEVELOPMENT CONCEPT PLAN

Premiere rectangular format facility in the north of the State with the capacity to host elite A-league and national-level tournaments.

- New player and officials' amenities
- Enhanced gym and training facilities
- New 950 seat spectator grandstand
- Corporate, function and broadcast media services
- Enhanced ground lighting to broadcast standard.



GRANDSTAND CONCEPT



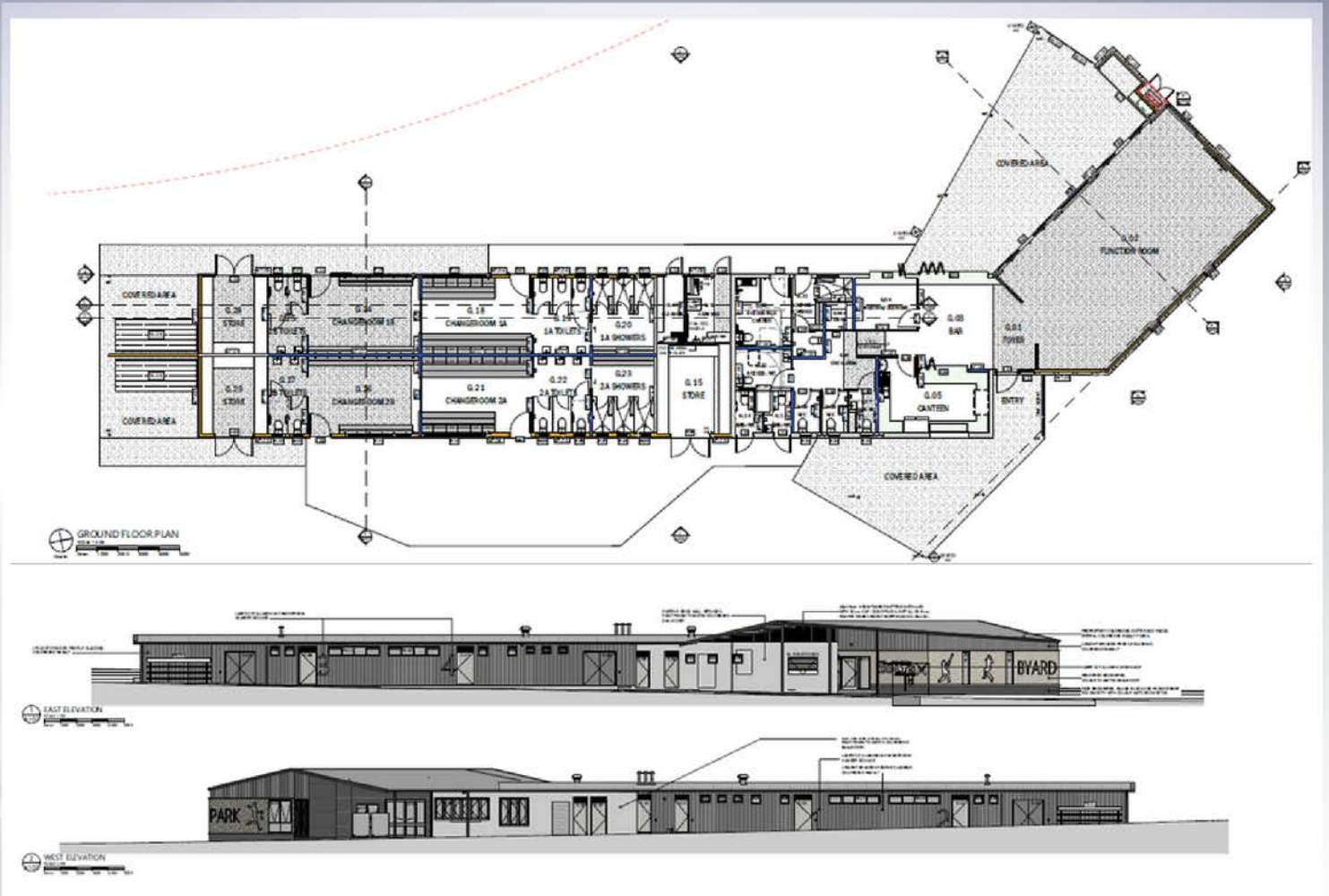
BYARD PARK



NORTHERN ENTRANCE CONCEPT



FUNCTION ROOM OVERLOOKING MAIN OVAL CONCEPT



Total renewal and expansion of existing facilities

- Integration of multi-team and gender-neutral change facilities
- Accessible public and spectator amenities
- Expansion of club social facilities
- Undercover spectator seating
- Expanded storage and operational facilities for all codes
- Linkage of Byard & Devonport Oval precincts



NORTHERN ENTRANCE CONCEPT

SCORE



\$72.5m

OUTPUT

\$60.2m Direct

+ \$12.3m Indirect



\$23.2m

VALUE-ADDED

\$17.3m Direct

+ \$5.9m Indirect



180

LOCAL JOBS

146 Direct

34 Indirect